

**INTERNATIONAL ONE METRE
INTERNATIONAL CLASS ASSOCIATION**

Media, Press, and Commerce

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1. INTRODUCTION

- 1.1. This document provides information on the use of IOM terminology and the IOM insignia.

2. TERMINOLOGY

- 2.1. There are many “one metre” or “1m” classes of yacht. If the International One Metre is being referred to, the acronym “IOM” should be used.
- 2.2. The IOM international class association may be called “the IOM ICA”, or it may be called “IOMICA”, depending upon context and preference.
- 2.3. IOMICA comes under the jurisdiction of the ISAF-RSD. It is the preference of the ISAF that it should be called “the ISAF” rather than simply “ISAF” wherever possible.

3. INSIGNIA

- 3.1. The IOM insignia  is regarded as a Trade Mark. Although it has not been formally registered as an international trade mark (because it would be prohibitively expensive for IOMICA to do so), it should be accorded similar rights and respect by radio sailors.
- 3.2. In particular, the IOM insignia should not be used in the course of business or commercial dealings (whether for profit or otherwise, whether money is involved or otherwise) without the express written permission of IOMICA. A fee is usually charged for such use.
- 3.3. Private individuals should not use the IOM insignia except as a mark on their IOM and any associated equipment. In particular, the IOM insignia should not be used where it may appear to add or hold out “authority”, “official recognition”, or “official sanction” to something that in fact carries none of these characteristics.
- 3.4. IOMICA gives permission to and encourages all IOM NCAs and other sailing associations to use the IOM insignia in their publicity materials for promotional purposes.