

Proposal from IOMICA Executive Committee to World Council members

Submitted by: Events Subcommittee

Subject: Introduction of a Promotional Levy on NCAs to Fund Live Coverage of World Championships

Background

One of the most effective promotional tools for the International One Metre (IOM) class has been the provision of high-quality live coverage of the World Championships.

- The live coverage of the 2024 IOM Worlds achieved nearly 117,000 views, making it by far the most popular outreach channel for engaging both existing sailors and potential new entrants to the class.
- This level of exposure significantly enhances the visibility of the class, demonstrates the competitiveness of IOM racing, and supports the growth of National Class Associations (NCAs) by attracting new participants.
- Currently, funding for such coverage is inconsistent and dependent on ad hoc arrangements. A sustainable model is needed to ensure the class can reliably present itself on the global stage.

Proposal

The Events Subcommittee proposes that:

1. An annual levy be introduced, payable by each NCA, the proceeds of which shall be ring-fenced exclusively for promotion of the IOM class through media coverage, in particular live broadcasting of the IOM World Championships.
2. The levy shall be linked to the existing IOMICA voting structure, ensuring that contributions are proportional to NCA size.
3. Funds collected shall only be used for:
 - Live video coverage of the IOM World Championships, or
 - Other promotional activities specifically approved by the Executive Committee that directly increase the visibility of the IOM class.
4. The Events Subcommittee shall report annually to the Executive Committee and NCAs on how the funds were allocated, and the outcomes achieved.
5. Funds must be received no later than January 30th of each year.

Levy Structure

The proposed levy is €25 per vote, based on the number of registered owners at the latest IOMICA AGM.

Number of Owners	Votes	Levy (€25/vote)
5 – 25	1	25
26 – 50	2	50
51 – 75	3	75
76 – 100	4	100
101 – 150	5	125
151 – 200	6	150
201 – 250	7	175
251 – 300	8	200
301 – 400	9	225
401 – 500	10	250
501 – 600	11	275
601 – 700	12	300
701 – 900	13	325
901 – 1100	14	350
1101+	15	375

Rationale

- Proven Impact: The 2024 Worlds demonstrated the global reach and promotional value of live coverage.
- Growth of the Class: Media visibility directly supports recruitment of sailors, club activity, and NCA development worldwide.
- Fair and Sustainable: A levy proportional to voting strength ensures affordability and fairness across NCAs.
- Transparency: A dedicated, ring-fenced fund with annual reporting guarantees that NCAs' contributions are used solely for promotional purposes.

Motion

The IOMICA World Council hereby authorizes the implementation of a proportional annual levy on National Class Associations (NCAs), calculated per vote under the current voting system. The Executive Committee has set the levy at €25 per vote, with all proceeds specifically allocated to promoting the IOM class, including dedicated funding for live coverage of the IOM World Championships.

Submitted by: IOMICA Events

September 24th, 2025

IOM REGULATIONS CHANGES

Currently IOM ICA Regulations

12. FEES

12.1. The scale of annual fees payable by a Member NCA or NCS in respect of their Registered Owners is:

Registered Owners	Fee per Registered Owner in GBP
5 – 25	0
26 – 50	0
51 – 75	0
76 – 100	0
101 – 150	0
151 – 200	0
201 – 250	0
251 – 300	0
301 – 400	0
401 – 500	0
501 – 600	0
601 – 700	0
701 – 900	0
901 – 1100	0
1101 or more	0

The fees are payable in GBP or its equivalent in the local currency of the IOM ICA

Treasurer net of any and all bank, exchange, transfer, or handling charges. The total fee payable shall be for all Registered Owners as declared to the IOM ICA Secretary by each Member NCA or NCS on January 1st annually.

Proposal

12. FEES

12.1. The scale of annual fees payable by a Member NCA or NCS in respect of their Registered Owners is:

12.1.(a) All standing and annual fees decided by the World Council

Number of Owners	Fee for Registered Owner in Euros
5 – 25	0
26 – 50	0
51 – 75	0
76 – 100	0
101 – 150	0
151 – 200	0
201 – 250	0
251 – 300	0
301 – 400	0
401 – 500	0
501 – 600	0
601 – 700	0
701 – 900	0
901 – 1100	0
1101+	0

12.1.(b) Events Promotional Levy

For the proposed levy cost per vote, based on the number of registered owners at the latest IOMICA AGM please see table 1

The fees are payable in Euros or its equivalent to the local currency of the IOM ICA

Treasurer net of all banks, exchange, transfer, or handling charges. The total fee payable shall be for all Registered Owners as declared to the IOM ICA Secretary by each Member NCA or NCS on January 1st annually.

Table 1

The IOMICA World Council hereby authorizes the implementation of a proportional annual levy on National Class Associations (NCAs), calculated per vote under the current voting system. The Executive Committee has set the levy at €25 per vote, with all proceeds specifically allocated to promoting the IOM class, including dedicated funding for live coverage of the IOM World Championships.

Number of Owners	Votes	Levy (€25/vote)
5 – 25	1	25
26 – 50	2	50
51 – 75	3	75
76 – 100	4	100
101 – 150	5	125
151 – 200	6	150
201 – 250	7	175
251 – 300	8	200
301 – 400	9	225
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For reference only

AGM 2024

Promotional Levy Report

ARG - 5	= 125.00	AUS - 12	= 300.00
AUT - 1	= 25.00	BAH - 1	= 25.00
BAR = 1	= 25.00	BEL 3	=75.00
BER - 1	=25.00	BRA - 6	=150.00
CAN - 6	=150.00	CHI = 3	= 75.00
CHN - 1	= 25.00	CRO - 4	= 100.00
DEN - 2	= 50.00	ESP - 4	= 100.00
FIN - 1	= 25.00	FRA - 6	= 150.00
GBR - 15	= 375.00	GER - 13	= 325.00
HUN - 2	= 50.00	IRL - 3	= 75.00
ISR N/A ISR NO REPORTING NO VOTING			
ITA - 4	= 100.00	JPN - 2	= 50.00
MAS - 3	= 75.00	MLT - 1	= 25.00
NED - 3	= 75.00	NOR - 5	= 125.00
NZL - 9	= 225.00	PAN - 1	= 25.00
POL - 2	= 50.00	POR - 3	= 75.00
PUR - 1	= 25.00		
RSA N/A RSA NO REPORTING NO VOTING			
SGP - 1	= 25.00	SUI - 3	= 75.00
SWE - 4	= 100.00	THA - 4	= 100.00
TUR - 4	= 100.00	USA- 15	= 375.00

39 NCA

37 NCA in good standing = 3.575.00 per year